



BITSAA  
GlobalMeet

DELHI

7-9 January 2011

## Alumni Fundraising Overview



# Avenues for Alumni Contributions - What?

What are BGM Needs?

Contributions for Sponsored Causes

Faculty Enrichment

Student Enrichment

Sponsorship of the BGM Event

Sessions

Lunches

Dinners

Tea Breaks

Delegate Welcome Kit

Memorabilia Giveaways to Speakers/Panelists/Patrons/Attendees

T-Shirts

Cups/Mugs

Desk Calendars

# Avenues for Alumni Individual Contributions - Who?

Donation Type for contributions from individual BITSians  
BGM Fund

What can you contribute?

Silver Patron	- USD	500	INR	25,000
Gold Patron	- USD	1,000	INR	50,000
Diamond Patron	- USD	2,500	INR	1,25,000
Platinum Patron	- USD	5,000	INR	2,50,000
Any other amounts				

- \* BGM Registration Fee is waived for \$500 or more BGM Fund donations
- \* Tax deductible benefit for US donors is [Donation amount – Registration Waiver Value]
- \* BGM FR team to follow-up with donors for Corporate Matching Donations (if applicable); Matching money will be applied towards the BGM Fund

# Avenues for Alumni Group Contributions - Who?

Contributions from groups such as

Chapters

Batches and/or Batch Trusts

Multiple Individuals - e.g. BITSian Employees Group; Diwali Reunion; Mumbai TOYL'10

Alumni Charity Foundations

Donation Type

BGM Fund

What can you contribute?

Silver Group Patron - USD 2,500 | INR 1,25,000

Gold Group Patron - USD 5,000 | INR 2,50,000

Diamond Group Patron - USD 7,500 | INR 3,75,000

Platinum Group Patron - USD 10,000 | INR 5,00,000

Any other amounts

\* BGM FR team to follow-up with donors for Corporate Matching of Donations (if applicable);  
Matching money will be applied towards the BGM Fund

## Logistics for Individual & Group Contributions - How?

- \* Monetary contributions routed via “BITSAA International” are tax deductible in USA and tax deductible receipts will be issued for the donation amounts less any services/goods/benefits received
- \* “BITSAA International” will facilitate receipt and effective dissemination of any alternate contribution modes (stock, stock options, inheritance from wills etc.)
- \* Alumni & Alumni groups can also actively lead, engage and volunteer for the sponsored causes by donating their time and effort
- \* BGM & BITSAA International teams will work alongside OAA and BITS Administration officials and will facilitate the project planning, setup, initiation, implementation and completion of sponsored causes